

Renée T. Walker, APR
Speaker • Author • Strategist

Speaker Introduction



She is a highly-regarded speaker on strategy, branding, marketing, leadership and communications topics, and a frequent contributor to industry-related publications. During her more than 30-year career, she has earned many titles: brand whiz, strategist, entrepreneur, author, speaker, podcaster and accredited public relations pro.

Renée Walker is the president of RENEE WALKER & ASSOCIATES, a full-service strategic communications consultancy. She is the founder and host of Ensigntium Podcast—a multichannel platform for small business branding, marketing, client development and growth strategies. Renée is the author of *Brand Power for Small Business Entrepreneurs*.